

INDIA EVERYWHERE at ANNUAL MEETING of the WORLD ECONOMIC FORUM

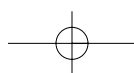
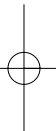
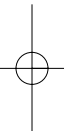


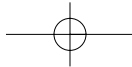
## India's Cultural Delights

Global leaders revelled in Indian music, dance, wines, spirits and cuisine at the India Grand Soiree, organised in partnership with the Taj Group of Hotels.

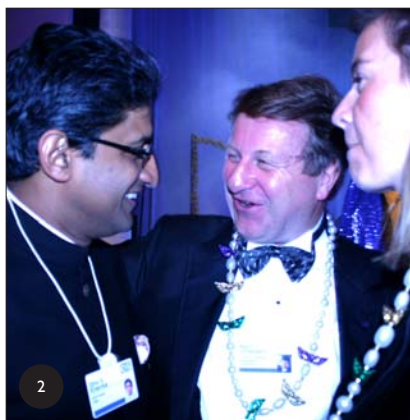
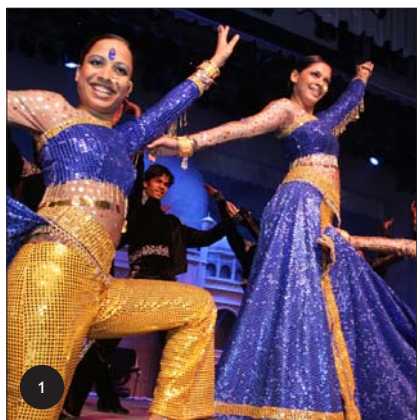
The Soiree saw the Kongress Centre reverberate to Usha Uthup's foot tapping music, Shiamak Davar's enthralling rhythm and DJ Aqueel's pulsating Bollywood remixes.

*SHIAMAK DAVAR and his troupe liven up the Grand Soiree*





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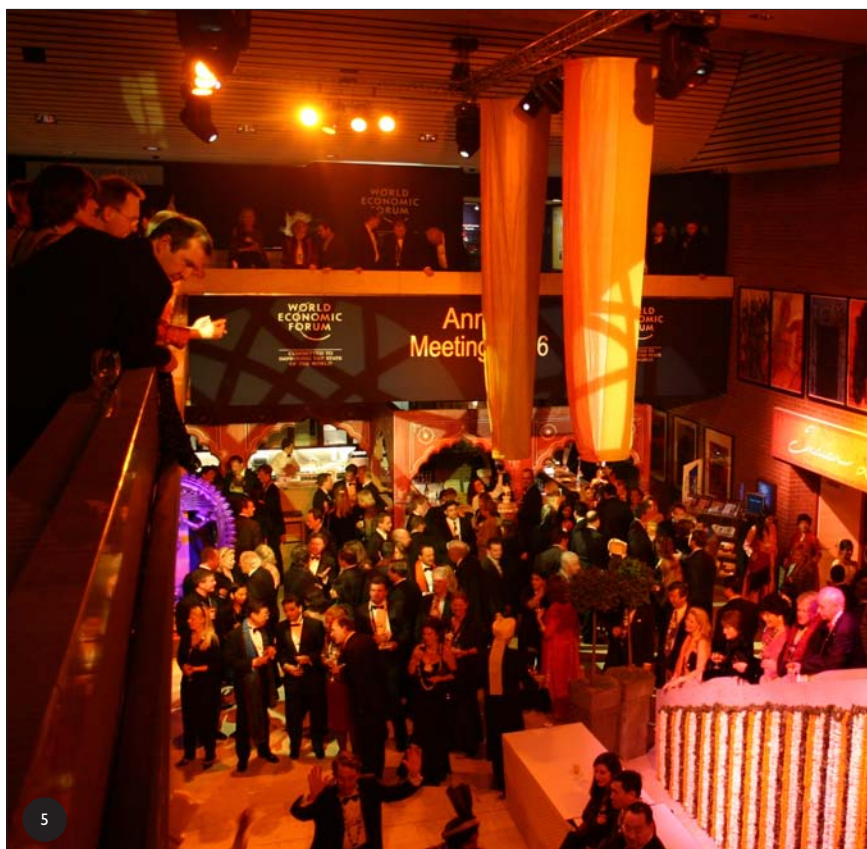


“The difference with earlier attempts to promote India was stark. This time, it was Bollywood music and spicy food, a clear signal that India needed to, and was, changing its act and presenting the modern face of the country.”

INDIA TODAY  
February 13, 2006



above. ZHU MIN of the Bank of China jiving to Indian beats



- 1. Indian dancers exhorting guests to take to the floor
- 2. SHIV KHEMKA of Sun Group with overseas participants
- 3. HILDE and KLAUS SCHWAB in their India ensembles
- 4. P. Chidambaram with MALVINDER SINGH, CEO, Ranbaxy and RAJIV KUMAR, Chief Economist, CII
- 5. Guests queuing up for the India Grand Soiree

